

Join PrimeVision at Upcoming Tradeshows & Event

FTTH Conference & Expo

Orlando, FL

September 30- October 4, 2007

www.ftthconference.com

Multi-Family Executive Conference

Las Vegas, NV

October 2-4, 2007

www.mfeconference.com

ULI Fall Meeting

Las Vegas, NV

October 23-26, 2007

www.uli.org

Big Builder '07 Conference

Las Vegas, NV

November 27-29, 2007

www.bigbuilder.com

CLE "Mixed Use Development" Conference

Phoenix, AZ

December 10-11, 2007

www.cle.com

Press Release

10.06.2003

PrimeVision Communications is formed to Partner with Land Developers and Home Builders.....

Weston, FL—October 6, 2003—PrimeVision Communications is formed to partner with leading land developers and home builders throughout the United States to deliver a broadband amenity to master-planned communities.

Steven Patrick Leone, a former KPMG “Information Communications & Entertainment” Partner, has been appointed as the Company’s Chairman and will lead PrimeVision along with its CEO, Tod B. Workman. Workman is the former President of Glades Communications. Also added is the Company’s President, Scott B. Leslie - a leading media executive who will develop the sales and growth strategy. “We are very pleased that Scott has joined the team”, said Tod B. Workman, PrimeVision’s CEO.

Says Leone; “Each of our new residential communities will be designed as a PrimeVision SmartDevelopment, whereby state-of-the-art broadband infrastructure delivers a “triple play” of services to each homeowner; video, voice, and data, or in layman’s terms - cable TV, telephone and internet. PrimeVision is also a licensed electronic home security monitoring provider.

PrimeVision’s focus is in the master-planned community and multi-dwelling markets. Our company will concentrate its efforts on high-impact growth opportunities in the fastest growing areas of the United States, including; Arizona, California, Florida, Georgia, Mississippi, Nevada, New Mexico, and Utah.

PrimeVision develops bundled service packages (cable TV, digital telephone, high-speed internet and security monitoring) that are priced and designed to connect with residential customers while maximizing profits for its land developer and home builder partners. PrimeVision solutions are proven to increase the speed and value of home sales.

<http://www.myprimevision.net/>

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Press Release

4.04.2004

PrimeVision Communications and Shoma Development Corp. to Partner.....

Weston, FL—April 04, 2004—PrimeVision Communications and Shoma Development Corp. have joined forces to provide broadband communication services to several communities in South Florida - starting with Cutler Cay built along scenic Biscayne Bay.

Cutler Cay embodies the essence of Old World Mediterranean beauty. This secluded enclave community brims with understated elegance. Located east of Old Cutler Road and surrounded by a privacy wall, Cutler Cay features an elegant gated entrance, an expansive lake and a million-dollar clubhouse - all touches sure to please the most discriminating buyer. Architects have meticulously crafted every design detail to suite the sophisticated lifestyles of its residents.

<http://www.cutler-cay.com/community.cfm>

Other communities planned include Keys Gate in Miami.

About Shoma Homes

For over 20 years, Shoma Development Corporation & Shoma Homes has been developing and planning Florida's most exceptional communities. An award-winning, family-owned and operated company, Shoma allows for Lifestyle, Location and Luxury to converge in every Shoma development. Be it your first Shoma home or your next all the features you and your family could ever desire are provided. Shoma has experience building thousands of single-family homes, condominiums, lofts, mid-rises and villas for satisfied homebuyers throughout South Florida. You will be pleased to find that every Shoma Homes community combines elegance with desirable amenities and upscale lifestyles in a convenient central location. A Shoma home includes many standard luxury features not typically found in most communities. Continuing to provide our valued homebuyers with unprecedented pride of ownership is essential in every transaction. Come and tour our breathtaking models - you will not be disappointed.

<http://www.shomahomes.com>

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Press Release

7.12.2004

PrimeVision Switches to Fiber Optic Technology.....

Weston, FL—July 12, 2004—PrimeVision Communications new COO/CTO, Geovanny Proano, announced today at a meeting of PrimeVision’s engineering and technology team that the Company would begin utilizing a Fiber-To-The-Home network to deploy its “triple play” broadband communications offering to SmartDevelopments (master-planned community clients) throughout the United States.

Mr. Proano manages all the network technology and engineering, as well as third-party relationships and negotiations required to deliver state-of-the-art broadband solutions to PrimeVision SmartDevelopment communities. Mr. Proano holds a B.S. in electrical engineering as well as an M.S in Information Systems Engineering with over 18 years of experience managing the technology and development of state-of-the-art networks for telecommunications leaders such as SBC, SNET, and Metromedia Fiber networks. Mr. Proano was the project lead and pioneer for the very first HFC broadband network deployed in the United States. Mr. Proano led the technology, system integration, and specifications effort for SNET; working with AT&T Bell Labs, ADC, GI, and other major equipment providers. Mr. Proano oversees the operations of our broadband communications systems.

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Press Release

11.25.2005

PrimeVision Communications Wins Franchise to Deliver Advanced Broadband Services to Legado Master-Planned Community - Lyon County, Nevada.....

Weston, FI—November 2, 2005—PrimeVision Communications has been chosen as the franchise provider of communication services to Lyon County, Nevada. PrimeVision's first master-planned community within the county of Lyon will be Legado.

Take a pinch of small town charm, add a master planned community featuring diverse home designs, a championship 18-hole golf course, walking trails, parks, and a state of the art fitness center. The result is a recipe for Northern Nevada's premier resort destination community in Dayton Valley - Legado.

The sparkling gem of this community is the 18-hole Arnold Palmer-designed championship golf course which plays host to one of the longest running PGA qualifying rounds every October. Fred Olsen, the head of operations and golf at Dayton Valley Golf and Country Club at Legado says the course is one of the best in the area. "We're making it into a destination course. Our platinum status is just becoming known to many golfers in Northern Nevada."

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Press Release

12.4.2005

PrimeVision's C.O.O./C.T.O. is high on GPON.....

Weston, FL—December 4, 2005—PrimeVision Communications COO/CTO, Geovanny Proano, announced today that the Company would begin looking at different vendor's GPON products for its future communities in North America.

GPON solutions provide data rates of 2.4gbps downstream and 1.2gbps upstream, the maximum speeds defined by the ITU-T G.984 standards and FSAN recommendations.

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Press Release

4.18.2007

PrimeVision Looks to States That Have Reformed Regulatory “Franchise” Laws.....

Weston, FL—April 18, 2007 - Franchise-reform bills continue to nearly monopolize the time and lobbying muscle of the state cable trade associations.

PrimeVision’s strategy to enter the MSO sector by concentrating its regulatory efforts in key states has paid dividends.

Today at least one type of government-sanctioned monopoly is starting to break: the cable-television market. Cable-television companies typically have to negotiate with local governments and pay them a portion of their revenues and other compensation for the exclusive right to offer cable services in an area. Few parts of the country have allowed any competition at all in local cable markets, but that is starting to change.

In the past two years state governments have attempted to streamline the cumbersome and costly process of obtaining numerous local government video franchises by allowing cable and telecommunications companies to apply for a single franchise issued by the state. These reform efforts also remove the local monopoly protection, permitting multiple competitors. The change is intended to open up competition.

State and Federal Reform Efforts

Michigan most recently passed cable-franchise reform when Governor Jennifer Granholm signed the Uniform Video Services Local Franchise Act in December. Consumers and telecommunications companies won another significant victory when California passed the Digital Infrastructure and Video Competition Act of 2006 last September, opening up the state’s sizeable market to competition. Under the previous franchise structure in California, a potential cable provider would have needed to gain approval of over 500 separate franchises from local governments to provide service across the entire state. The video-franchising process typically took six to 18 months, resulting in significant costs from business lost during the negotiation process and the time and energy spent on the negotiations themselves, not to mention concessions required by municipal governments as a condition of obtaining the franchise.

Texas began the reform trend in 2005. In 2006 similar reform measures were passed in California, Indiana, Kansas, Michigan, New Jersey, North Carolina, and South Carolina. Arizona and Virginia also passed reforms, but these measures did not establish statewide franchise authority. In Connecticut and Oklahoma, officials ruled that telephone companies that offer video services through their networks (such as Internet protocol television, or IPTV, platforms) are not subject to local franchise regulation. In addition, a cable-franchise reform bill made it to the desk of Louisiana Governor Kathleen Blanco, but she vetoed it because she feared it would adversely affect municipal-government finances. Still other video-franchise reform measures have been under consideration in Iowa, New York, Pennsylvania, and Tennessee.

On the federal level Congress took up cable-franchise reform last year but failed to pass a bill. In June the House of Representatives passed the Communications Opportunity, Promotion, and Enhancement (COPE) Act of 2006, which included a provision that would allow companies to apply for a nationwide television-service license. However, the Senate telecommunications bill, S. 2686, was bogged down by debate over an unrelated “Net neutrality” provision, which concerns whether Internet service providers (ISPs) may charge website owners fees to load their sites more quickly than those of nonpayers, and the measure died.

Action on similar legislation in the new Congress is uncertain, although the momentum built up at the state level could lead Congress to address the issue again. A key factor may be whether cable-franchise reform, which has pretty broad support, will be separated from Net neutrality. Democrats are more likely to call for mandates on this, while ISPs, including telephone and cable companies, want to maintain the flexibility and freedom to offer the services they like and set their prices as they see fit.

FCC entered the fray in December when it voted 3-2 to pass a set of cable franchise-reform rules. The rules require local governments to act on video-franchise applications from new potential competitors within 180 days and within 90 days if the applicant has already secured access to local rights of way. The rules also prohibit local governments from requiring competitors to build out their video networks faster than existing cable companies.

Benefits of Cable-Franchise Reform

Cable-franchise reform benefits consumers in a number of ways. The reduction in costs from seeking numerous franchises from local governments opens up competition to other providers. This competition will lead to greater choice and reduced cable and broadband prices for consumers. (Note that "cable" or "video" services include not only cable television but also data and voice services such as high-speed Internet access and Voice over Internet Protocol [VoIP] telephone service—and perhaps other services not yet anticipated.)

Competition has resulted in significant savings to consumers where it has been allowed to flourish. A study analyzing FCC data on competitive and noncompetitive cable markets found that subscription rates for basic and expanded basic services averaged 16 percent less in competitive markets. In addition, a Bank of America study concluded that when new competitors enter a cable market, existing providers drop prices 28 to 42 percent.

The longer we wait to deregulate, the greater the forgone cost savings. A Phoenix Center study, "The Consumer Welfare Cost of Franchise Reform Delay," estimated that if cable competition were to be delayed another four years, consumers would end up spending \$30 billion more nationwide than under a more open market with franchise reform, including \$3.1 billion just in California. A March 2006 study by George Mason University professor Thomas Hazlett estimated even greater consumer savings of \$9 billion per year from wireline video competition.

Chairman of PrimeVision, Steven Patrick Leone stated at a recent meeting with key strategic alliances; "the monopoly concept is now gone - we have an even greater opportunity to grow our company in states that appreciate the fact that competition will bring two things; (1) innovative service offerings, and (2) FTTH (fiber-to-the home) technology and infrastructure".

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Press Release

3.1.2007

PrimeVision to Offer IPTV in Utah and Nevada.....

Weston, FI—March 1, 2007 - PrimeVision announced today its intention to deploy IPTV in Nevada and Utah.

PrimeVision has compiled a complete IPTV platform that will be utilized to create and deliver new digital TV and entertainment services that will provide Mesa Del Sol residents with a truly differentiated better TV experience.

The following are features available to those customers that have purchased the digital tiered services:

- Browsing and time-shifting of live broadcast TV (standard and high definition)
- Easy navigation via an electronic program guide (EPG)
- Caller ID on TV, Web access on TV, Instant Messaging (Chat) on TV
- Integrated tuner-less picture in picture (PIP)
- Near-instant channel change (ICC)
- Digital video recording, including scheduled recordings of programs, either once or on a recurring basis
- Advanced search for content by title, genre or actors > On-demand programming from a video library, with video categorization, to enable browsing by looking at DVD covers

Geovanny Proano, PrimeVision's COO/CTO says; "we have spent R&D dollars to put together an elite IPTV offering that will allow PrimeVision to differentiate it's video offering from the rest of the pack".

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Press Release

2.3.2007

Future City of 300,000 - Eagle Mountain, Utah - Approves Franchise for PrimeVision Communications.....

Weston, FI—February 3, 2007—PrimeVision Communications has been chosen as the franchise provider of communication services to Eagle Mountain, Utah.

Eagle Mountain is one of Utah's newest and most progressive cities. The Valley Center has a new library, new schools, and new infrastructure. The city was designed to reflect the natural beauty of the mountains surrounding it, so all the utility lines are buried and out of sight. The community in the Valley Center at Eagle Mountain is growing fast, with a projected future population of 300,000 in 10 years.

<http://www.eaglemountainutah.com/>

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